



## Sponsorship Opportunities

September 14–17, 2026 | Fort William Henry Hotel  
[saadirectors.org](http://saadirectors.org) | [denise@saadirectors.org](mailto:denise@saadirectors.org)

### About the Conference

NASTAD is the professional association for the 33 states and territories with State Apprenticeship Agencies—the core governing bodies of the U.S. Registered Apprenticeship System. Our annual conference brings together state apprenticeship directors, national intermediaries, industry associations, unions, educational institutions, and apprenticeship partners in an intimate setting designed for real conversation and strategic collaboration.

Sponsorship offers direct access to the apprenticeship decisionmakers who oversee apprenticeship registration, standards, and growth in their states—in a setting built for genuine connection, not passive attendance.

### PLATINUM SPONSOR — \$25,000

*Full conference strategic engagement and highest visibility*

4 conference registrations | All networking events | 5-minute plenary remarks

**Access:** Full participation in the Opening Reception, Lake George Boat Ride, and Taste of the States—the signature events where relationships are built

**Program:** Collaborate with the NASTAD agenda team to develop 2 breakout sessions, 1 plenary session, or serve as Exclusive Sponsor of a premier conference event—focused on advancing apprenticeship system implementation alongside state leaders

**Visibility:** Standalone plenary slide, exclusive event recognition, customized pre/post-conference social media and/or joint LinkedIn article, venue signage, conference meal recognition

**Extended Reach:** Premium branded presence across all conference digital touchpoints; resources available in the Conference Resource Hub for 3 months post-conference

**Also includes:** Exhibitor table, attendee feedback tool, attendee list (Excel)

### GOLD SPONSOR — \$15,000

*Collaborative deep engagement around shared implementation challenges*

2 conference registrations | All networking events | 2-minute plenary remarks

**Access:** Full participation in all networking events including the Boat Ride and Taste of the States

**Program:** Work with the NASTAD agenda team to design 1 breakout session around a shared implementation challenge—bring your expertise together with state leaders to generate actionable learning for the field

**Visibility:** Standalone plenary slide, pre/post-conference social media posts, venue signage, conference meal recognition

**Extended Reach:** Conference Resource Hub access for 3 months; post-conference resource sharing

**Also includes:** Exhibitor table, attendee feedback tool, attendee list (Excel), logo in all event communications

## SILVER SPONSOR — \$10,000

*Ideal for sharing resources, tools, and information with the apprenticeship community*

1 conference registration | All networking events | Standard plenary recognition

**Access:** Lake George Boat Ride and Taste of the States—the experiences where real relationships form

**Resource Sharing:** Exhibitor table at the Welcome Resource Fair (limited availability) plus 3 months in the Conference Resource Hub—get your tools, research, and resources in front of every state director

**Visibility:** Logo on sponsor plenary slide, venue signage, conference meal recognition, all event communications

**Also includes:** Attendee feedback tool, attendee list (PDF)

## BRONZE + EXHIBIT SPONSOR — \$7,500

*Brand awareness with direct resource sharing*

1 conference registration | Opening Reception | Standard plenary recognition

**Choose your format:**

**Option A:** Conference Resource Hub—share your resources digitally for 3 months post-conference

**Option B:** Exhibitor Table at the Welcome Resource Fair (September 14)

**Also includes:** Attendee list (PDF), logo in event communications and on NASTAD website

## BRONZE SPONSOR — \$5,000

*General brand awareness and support for the apprenticeship system*

1 conference registration | Opening Reception | Standard plenary recognition

**Includes:** Attendee list (PDF), logo in event communications and on NASTAD website, recognition on sponsor plenary slide

## A La Carte Sponsorship Opportunities

Available to sponsors at any tier or as standalone purchases. Subject to availability.

### Coffee Break Sponsorship

Position your brand at the heart of networking. Your logo is prominently displayed at coffee stations during conference breaks—the moments where meaningful conversations begin. Includes acknowledgment in the conference app and during plenary remarks.

**\$7,500**

*Limited Availability*

### Private Meeting Room

Dedicated private meeting space with branded signage outside the room. Use as a meeting room, lounge, or reception area for one-on-one conversations with state directors outside of conference programming.

**\$3,000**

*Limited Availability*

## Payment & Cancellation Policy

Payment is due no later than July 15, 2026. If payment is not received by July 15, 2026, any signed sponsorship agreements are null and void and your sponsorship spot will be forfeited.

**Cancellation terms:** Receipt of your signed Sponsorship Agreement is a commitment to sponsor at the conference. Notification of cancellation must be submitted in writing to NASTAD.

- For cancellations received on or before July 15, 2026, the sponsor will be responsible for 50% of the total sponsorship payment.
- For cancellations received after July 15, 2026, the sponsor will be responsible for 100% of the total sponsorship payment.

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### Ready to partner with NASTAD?

Contact Denise Miller, Ed.D., Executive Director  
[denise@saadirectors.org](mailto:denise@saadirectors.org)  
[saadirectors.org](http://saadirectors.org)